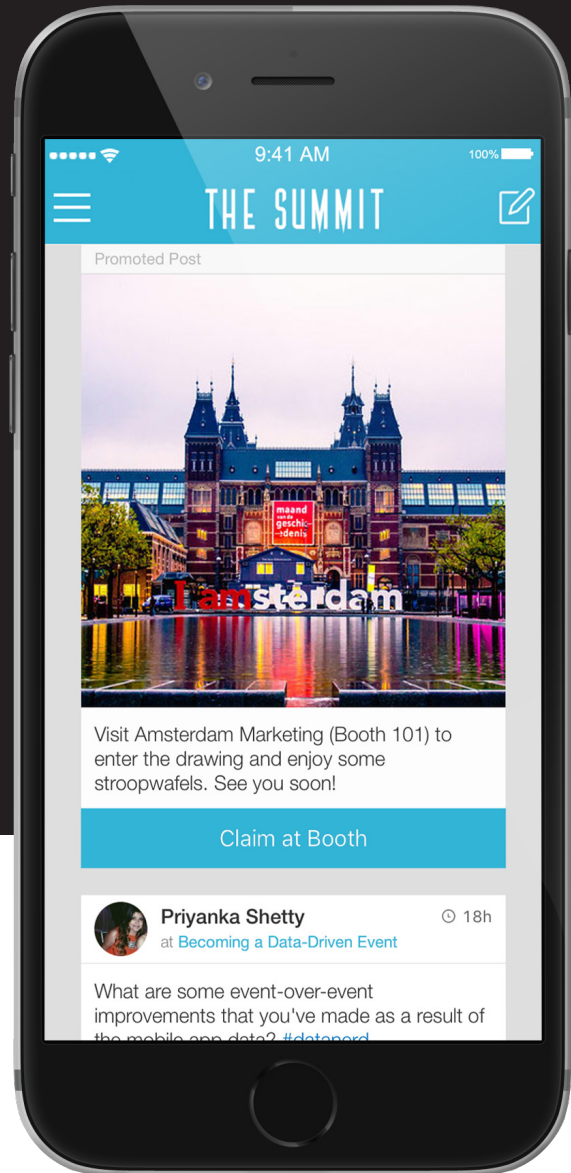


## Try the Newest Way to Drive More Booth Traffic

Exhibiting at events has been the same for years—wait for someone to walk by and hope they're remotely responsive to your sales pitch. Wouldn't it be easier if they were already interested?

Grab the attention of attendees, generate more leads and drive more face-to-face meetings at your booth with Targeted Offers.



**➤ Get In Front Of Buyers At The Right Time**  
Events give you the opportunity to have a direct conversation with your target audience. Ensure buyers are paying attention to you— create an ad enticing them to stop by your booth and maximize that face to face time.

**➤ Choose The People You Want To Target**  
Why leave meetings up to chance? Select companies you want to target, advertise directly to attendees from those companies in the official mobile event app, and generate more visits to your booth.

**➤ Get More From Your Event Spend**  
Generating high quality leads is what exhibiting is all about. See how many impressions and clicks your highly targeted ad generated and know you made more of your event spend.